

January 5, 2026

Dear Guidance Counselor:

Student Insights is excited to offer the 2026 Michigan Senior Scholarship, in addition to our annual Student-View Scholarship program. Students can apply for both scholarships with a single application.

We greatly appreciate your support in communicating these scholarships to students at your school.

Michigan Senior Scholarship Program and Student-View™ Scholarship Program

The 2026 Student-View Scholarship Program is offering over \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:

- *One \$10,000 scholarship*
- *Two \$1,000 scholarships*
- *Three \$500 scholarships*

All Michigan seniors who apply for the Student-View Scholarship will also be automatically be entered into the drawing for the new \$500 Michigan Senior Scholarship.

The application process is simple and requires only 15-20 minutes.

- *No minimum SAT/ACT score or grade point average*
- *No essay or lengthy application forms*
- *No application fees*

Simply log on to www.student-view.com and complete an application survey about colleges in your area.

The scholarship will be awarded via a random drawing of all completed applications.

*The scholarship winner will be announced in May, 2026. **The scholarship deadline is April 23, 2026.***

Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to www.studentinsights.com.

If you have any questions, feel free to contact us at contact@studentinsights.com.

Thank you.



John Becker
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Student Insights